



NEWS RELEASE

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Ancra announces Sales Department Promotion and additions

Erlanger, KY. — Ancra International (Erlanger, KY) Ancra International, the global leader in load securement innovation, today announced that Ralph Abato has been promoted to Vice-President of Sales and Marketing for Ancra International's Cargo Systems Division. Ralph has been the Director of Sales and Marketing for the last 9 years. The move was made to enable Ralph to focus on the companies' strategic growth plans and International opportunities. Ralph has over 26 years of experience in cargo control sales and sales management. He has been with Ancra International for 21 of those years. He re-joined the company in 2000 after starting up ITW CargoSafe in TN in 1996.

In addition, Ancra announces the hiring of 2 key sales personnel this week. Jim Calico, formerly the Vice-President of Sales and Marketing with Kinedyne will be joining Ancra International as Vice-President of Business Development starting March 22nd and Tony White, former Eastern Region Sales Manager with Kinedyne, will be taking on the same role at Ancra starting March 15th.

Jim Calico brings over 28 years of experience in Cargo Control Sales to Ancra. He will be taking on the strategic position of Business Development in order to oversee Ancra's continued market growth and new product development. His long standing experience and relationships will add to an already well respected sales team.

Tony White, also with 20+ years of experience in Cargo Control Sales all with Kinedyne, will be providing needed sales support and management to the growing Southeast market and assist David Crosswy in covering the SE sales territory.

Since 1969 Ancra International LLC, headquartered in Hawthorne, Calif., has been a world-class designer and manufacturer of restraint-related components and assemblies serving the commercial vehicle market and other industries. Its heritage as a product innovator is underscored by the fact that Ancra holds 71 domestic and foreign patents and 51 product trademarks. Each product is made from only the finest materials with attention given to every engineering detail. All component parts and materials are selected for performance and durability to offer customers the most cost-effective and reliable solutions to their needs. In 1996, Ancra was acquired by The Heico Companies. Heico companies have aggregate sales of more than \$2.5 billion and an exceptional resource of professional services, financial and insurance partners.

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